

# SuttonNet

ABN 68 252 718 370

## Special TLDs: Domain Registration & Renewals

Discount prices are available for **new 1 year registrations** of many top level domain (TLD) endings. Offer is valid from October 2022 until further notice.

Contact us for a quote on any of these domain endings.

### *On Special (for New Registrations)*

online	me	cash	directory	games	mobi
biz	tours	vote	doctor	gold	money
store	bio	center	dog	golf	movie
tech	blog	chat	email	green	network
site	academy	cheap	energy	guru	news
space	accountants	city	engineering	haus	ninja
website	actor	claims	enterprises	house	observer
fun	army	clinic	estate	institute	organic
press	associates	coach	events	international	partners
host	band	codes	exchange	investments	parts
art	bargains	coffee	expert	irish	pet
melbourne	bet	computer	express	kim	photography
sydney	bike	consulting	farm	kitchen	photos
co	black	cool	finance	land	pink
club	blue	coupons	financial	llc	pizza
xyz	boutique	credit	fitness	loans	plus
monster	cafe	dance	flights	ltd	taxi
rent	capital	dating	forsale	marketing	productions
college	care	delivery	fund	mba	promo
baby	careers	direct	fyi	media	properties
realty	repair	run	shoes	social	support
recipes	report	sale	show	software	systems
red	restaurant	services	singles	solutions	tax
rentals	rocks	town			
team	toys	watch			
technology	training	wine			
tips	travel	works			
today	ventures	zone			
tools	style	ski			

### *Other TLDs*

Contact us if you can't see what you want here – there are more options.

com	dentist	gallery	camp	vision
net	gives	graphics	glass	lease
org	vet	lighting	solar	pictures
info	tattoo	contractors	florist	limited
tv	link	construction	holiday	clinic
name	guitars	today	agency	surgery
pw	pics	diamonds	foundation	furniture
xxx	christmas	voyage	villas	discount

build	hiphop	careers	vacations	church
menu	audio	cab	community	bar
luxury	ventures	company	catering	ink
place	plumbing	management	cards	rest
engineer	clothing	support	cleaning	xyz
pub	guru	builders	industries	kiwi
reviews	camera	education	supplies	fishing
degree	equipment	repair	fish	press
horse	rodeo	vodka	beer	surf
healthcare	gifts	help	diet	club
business	auction	world	space	work
yoga	memorial	legal	flowers	fashion
fit	garden	wedding	video	how
pink	tennis	apartments	school	football
one	lol	ooo	design	courses
fans	tickets	rent	hockey	film
top	group	trade	webcam	family
live	studio	cloud	physio	stream
eco	earth	quest	shopping	ETC ETC

### Tips for TLDs

There is a possible impact on website search engine rankings, if you choose a TLD domain ending which holds important keywords for your business: eg pet, photography, garden. It is not 100% clear if search engines 'notice' the keyword in the TLD ending or not.

Google wrote [an article about search engines and TLD domains](#) (no date on it):

*Using a new domain ending won't hurt your search presence or SEO. It's worth noting that in the eyes of Google and other search engines, all TLDs are equal. A new TLD won't affect your search engine ranking, or put it lower in the list of websites that appear based on a search.*

We are not sure what to make of Google's comment. They say that all new-style TLD domain endings 'are equal' and your website's search engine ranking 'won't be affected'. But their statement could equally mean that (for example) [suttonnetwebhosting.com.au](#) would outrank a similar website called [suttonnet.hosting](#), because the .hosting part of the domain name would 'not affect' the search ranking. IE it would be *ignored* by search engines. That could affect our search rankings very badly!

- This matters less for TLDs with general endings like .store, .blog, .consultant. They aren't such specific keywords. These can be useful domain endings, because they give the visitor a quick, clear indication of what the website is about.
- What will you use your TLD domain for? For email addresses, or for a catchy forwarding domain that you use in ads, search engines don't matter. Search engines disregard forwarding domain names; they only look at the actual website domain name.
- If your website doesn't need top search rankings (ie people mostly find your site in other ways), you are free to choose any TLD ending that suits you.
- If the TLD domain ending holds an important keyword, especially if you have strong competition online: be very wary of using that domain ending for your *website's* domain name. If you have a good domain option with the strong keyword BEFORE the dot: we suggest you use that.

17 October 2022

E: [info@suttonnet.com.au](mailto:info@suttonnet.com.au)